

ALICE HENNEMAN, MS, RDN

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EDUCATION

- MS, University of Nebraska–Lincoln: Nutrition
- BS, University of Nebraska–Lincoln: Home Economics Education, graduated “with distinction”
- Registered Dietitian, Indiana University Medical Center Internship

EMPLOYMENT

- Self-employed, April 2019 - Present
- Extension Educator, University of Nebraska–Lincoln Extension in Lancaster County, 1980 – March 2019
- Assistant Professor-Nutrition, University of Nebraska Medical Center College of Nursing - Lincoln Division, 1976 - 80
- Instructor, University of Nebraska Food & Nutrition Department, 1972 - 76
- Graduate Research Assistant, University of Nebraska Food & Nutrition Department, 1970 - 71
- Family & Consumer Science Teacher, Omaha Public School System, 1968 - 70

SOME KEY ACHIEVEMENTS

FOOD WEBSITE: University of Nebraska–Lincoln Extension administration selected me to coordinate the creation, and be a major contributor, to a Food website. **I recruited a team and grew the site to be the 3rd most-visited website at the University (2.8 million pageviews/year from 230 countries in 2018). A peer-reviewed article (publications section) gives details on the strategies used to accomplish this (content curation, Pinterest, Twitter, LinkedIn, and Email newsletters, etc.): “Successfully Changing the Landscape of Information Distribution: Extension Food Website Reaches People Locally and Globally.”** One of the benefits of this website was that materials used in face-to-face programming and print publications could be repurposed for the web. **See publications section: “‘Reduce’ Your Work Load, ‘Re-Use’ Existing Extension Print Materials, and ‘Recycle’ to New Digital Platforms.”**

COOK IT QUICK (CIQ) EMAIL NEWSLETTER: To communicate with individuals who do not attend programs and to maintain contact with those who have attended a program, I created Cook It Quick (CIQ) E-mail Newsletter. Preparing meals at home can result in a healthier food intake according to several sources; however, time is often a limiting factor. CIQ newsletter was developed to help people prepare healthy food in a hurry through tips, techniques, recipes and food safety information. People signed up at face-to-face programs and via an online subscription webpage. In 2012, 1,035 subscribers completed a Qualtrics survey. Overall, 83% gained ideas for preparing foods faster and/or easier. **See publications section: “Changing Behavior through an E-Mail Newsletter.”**

FARM-TO-TABLE PROGRAMMING: Active in promoting the from “farm gate to consumer plate” connection through web-based articles and social media that help debunk myths and misunderstandings about food. Selected by State Extension to lead statewide Increasing Consumer Confidence in Food Team comprised of agriculture educators, food processing experts, and nutrition educators. As part of our team’s activities, we conducted a statewide survey that explored consumer perceptions about food; one finding was the importance of food labeling as a source of information. **See publications section: The Importance of Helping Consumers Make Sense of Food Label Claims.”** A PowerPoint developed by our team on food labeling received a national 1st place award and national 2nd place by the National Extension Association of Family and Consumer Sciences (see Awards section).

SOCIAL MEDIA: Participate in various forms of social media. Have taught how to use social media and invited to give peer-reviewed oral and poster sessions at national meetings on social media. When the National Extension of Family and Consumer Sciences initiated a social media/networking award in 2012, I was the 1st recipient of this newly created award. I also was a member of a team that won 1st place for this newly created award.

HONORS AND AWARDS

- Awarded Emeritus status on retirement from University of Nebraska, March 2019.
- 1st Place National Winner: Communications Educational Technology Award. Awarded to Carol Schwarz, Alice Henneman, and Julie Albrecht for an educational PowerPoint available via the Internet on "What's on a Food Label." Awarded by the National Extension Association of Family & Consumer Sciences, September 2018.
- 2nd Place National Winner: Communications Internet Education Technology Award. Awarded to Carol Schwarz, Alice Henneman, and Julie Albrecht for an educational PowerPoint available via the Internet on "What's on a Food Label?" Awarded by the National Extension Association of Family & Consumer Sciences, September 2018.
- 2018 Legacy Dietetic Leader, Nebraska Dietetic Association, 2018. (The Legacy Award recognizes a NAND member who is retiring or moving from the state. This individual has provided long-term dietetics assistance to the local and/or national dietetics community; served as a mentor to dietetics professionals or has impacted the dietetics community on a positive and lasting level.)
- 1st Place National Winner: Social Networking. Awarded for Successful Strategies for Using Facebook as the Hub of Our Social Media Presence to Alice Henneman, Kayla Colgrove, Cami Wells, and Lisa Franzen-Castle. Awarded by the National Extension Association of Family & Consumer Sciences, October 2017
- 3rd Place National Winner: Communications Newsletters. Awarded for Food Fun for Young Children Newsletter to Cami Wells, Alice Henneman, Kayla Colgrove, Amy Peterson, Jamie Goffena, Patricia Jones, Carol Schwarz, Natalie Sehi, Ann Fenton, Nancy Frecks, Jessye Goertz, and Lisa Franzen-Castle. Awarded by the National Extension Association of Family & Consumer Sciences, October 2017
- "JCEP Award for Creative Excellence," awarded by national Joint Council of Extension Professions to team of Lisa Franzen-Castle, Kayla Colgrove, Cami Wells and Alice Henneman for their "long-term commitment to develop outstanding interdisciplinary programs," 2016.
- "Outstanding Nutrition Education for the Public Member Award," Nutrition Education for the Public Dietetic Practice Group, National Academy of Nutrition and Dietetics, 2015.
- "Continued Excellence Award," National Extension Association of Family & Consumer Sciences, 2015.
- "Outstanding Mentor Award," awarded to one Extension Educator yearly by Nebraska Extension for excellence in serving as a mentor to other Extension staff, 2014.
- 1st place, national winner, "Communication: Photography," National Extension Association of Family and Consumer Sciences, 2014.
- 2nd place, national winner, "Internet Education Technology," National Extension Association of Family and Consumer Sciences, 2013. (Award won by Kayla Colgrove, Alice Henneman and Lisa Franzen-Castle).
- 2nd place national winner, "Internet Education Technology Award," National Extension Association of Family and Consumer Sciences, 2012.
- "Innovation in Team Programming," awarded to Nebraska Extension team for the <http://food.unl.edu> website, 2014
- 1st place national winner, "Social Networking Award," National Extension Association of Family and Consumer Sciences, 2012. (1st ever recipient of this newly created award)
- Extension Award of Excellence – Creativity and Vision for Extension Presence at Husker Harvest Days," Awarded to team I headed for planning and coordinating Extension presence at a statewide event with a national attendance and coordinating the development of the new statewide Food website that was launched at Husker Harvest Day, 2010.
- "Helen Denning Ullrich Annual Award of Excellence," Society for Nutrition Education. The Helen Denning Ullrich Annual Award of Excellence (one given yearly) is given to member for outstanding achievement in the field of nutrition education, 2009.
- 1st place, national Winner, "Educational Technology Award," National Extension Association of Family and Consumer Sciences, given for a PowerPoint and handout I developed on "Supermarket Savings." 2009.
- "Nebraska ACE Communicator of the Year," Nebraska chapter of the Association of Communication Excellence in Agricultural, Natural Resources, and Life and Human Sciences. This award "recognizes Institute of Agriculture and Natural Resources faculty or staff who communicate clearly and display exceptional expertise and professionalism in promotion, publications, news and technology." 2009.

- 1st place national winner, "Food Safety Award", National Extension Association of Family and Consumer Sciences, given for a PowerPoint and handout I developed in collaboration with Amy Peterson, 2008.
- "Partnership Award," Family and Consumer Sciences Teachers of Nebraska, given for "the excellent information and materials she so generously shared with Family and Consumer Sciences teachers in Nebraska," 2007 (One given statewide yearly).
- 2nd place, national winner, "National Educational Technology Award," National Extension Association of Family and Consumer Sciences, given for a PowerPoint for which I was lead developer in collaboration with Dr. Beverly Benes, Nebraska State Department of Education, 2006.
- "Omtvedt Innovation Award," University of Nebraska Institute of Agriculture & Natural Resources, 2004 (Included \$5,000 stipend).
- "Distinguished Extension Educator," University of Nebraska-Lincoln Extension, 2004 (One given yearly; included \$500 stipend)
- "Community Health Award," Lincoln-Lancaster County Board of Health, 2004 (One given yearly).
- 2nd place, national winner, "Packaged Program," National Extension Association of Family Consumer Sciences for "Don't Get Bugged by a Foodborne Illness" food safety game, 1997. (Lead developer in collaboration with LaDeane Jha) Distributed via regular mail and promoted in part via the Internet
- "Anita Owen Award for Innovative Nutrition Education for the Public," American Dietetic Association, given for a program I developed: Power: The Food Guide Game, 1996. (Lead developer in collaboration with LaDeane Jha) Distributed via regular mail and promoted in part via the Internet
- 2nd place, national winner, "Packaged Program," National Association of Family and Consumer Sciences for "Pyramid Power: The Food Guide Game," 1995. (Lead developer in collaboration with LaDeane Jha) Distributed via regular mail and promoted in part via the Internet

MAJOR PRESENTATIONS

POSTER SESSIONS (Peer-reviewed)

- Franzen-Castle, L., Colgrove, K., Wells, C. and Henneman, A. Comparing Website Data from Food Newsletter Subscribers with General "Organic Search Traffic Data. Society for Nutrition Education and Behavior Annual Conference, Orlando, Florida, July 2019.
- Henneman, A., Eirich, R., Brison, C., Janning, E., Clark, K., Schwarz, C. Bianchini, A., Lott, D., and Loizzo, J. How to Form a Successful Collaboration from "Farm Gate" to Consumer Plate" to Support Food Systems Education. Society for Nutrition Education and Behavior Annual Conference, Minneapolis, MN. July 2018.
- Schwarz, C. Albrecht, J., and Henneman, A., Helping People Understand Confusing Food Label Claims Related to How Food is Grown or Processed. Society for Nutrition Education and Behavior Annual Conference, Minneapolis, MN, July 2018.
- Franzen-Castle, L., Henneman, A., Colgrove, K., Wells, C., and Peterson, A. Using a Mobile Device for Smart Programming, Promotion, Marketing, and Evaluation: An Assessment of Workshop Attendees. Society for Nutrition Education and Behavior Annual Conference, Minneapolis, MN, July 2018.
- Henneman, A., "Makeover Your Leftovers" Program Helps Reduce Food Waste," National Extension Association of Family & Consumer Science Annual Session, Omaha, NE, October 10, 2017.
- Wells, C., Colgrove, K., Henneman, A., Franzen-Castle, L., Successful Strategies for Using Facebook as the Hub of a Social Media Presence" National Extension Association of Family & Consumer Science Annual Session, Omaha, NE, October 10, 2017.
- Henneman, A., Motivating Consumers to Reduce Food Waste through a "Makeover Your Leftovers" Class. Society for Nutrition Education and Behavior Annual Conference, Washington, D.C., July 2017.
- Franzen-Castle, L., Colgrove, K., Wells, C., Henneman, A. The Impact of "Boosted" Nutrition-Related Posts on Facebook Engagement. Society for Nutrition Education and Behavior Annual Conference, Washington, D.C., July 2017.

- Colgrove, K., Franzen-Castle, L., Henneman, A., & Wells, C. Creating a Quick Inexpensive, and Fun Fitness Ball Activity to Help Youth Increase Physical Activity in Nutrition Programs. Society for Nutrition Education and Behavior Annual Conference, San Diego, CA. July, 2016.
- Wells, C., Colgrove, K., Franzen-Castle, L., Henneman, A. Food Fun for Young Children Newsletter: Serving up Healthy Snacks and Meals that include Healthy Eating Behavior Strategies. Society for Nutrition Education and Behavior Annual Conference, San Diego, CA. July, 2016.
- Henneman, A., Franzen-Castle, L., Colgrove, K., & Wells, C. Using Electronic Mailing Lists to Develop Constituencies, Engagement, and Opportunities for Knowledge and Behavior Change. Society for Nutrition Education and Behavior Annual Conference, San Diego, CA. July, 2016.
- Henneman, A., Wells, C., Franzen-Castle, L., Colgrove, K., & Schwarz, C. Incorporating Methods of Reducing Potential Wasted Food into Recipes to Reach Consumers at a “Teachable Moment.” Society for Nutrition Education and Behavior Annual Conference, San Diego, CA. July, 2016.
- Colgrove, K., Henneman, A., Franzen-Castle, L., & Wells, C. How an Online Calendar of National Food Days, Weeks and Months Can Promote Healthy Eating Behaviors. National Extension Association of Family and Consumer Sciences Annual Session, Big Sky, MT, September 2016.
- Wells, C., Henneman, A., Franzen-Castle, L., & Colgrove, C. Reaching Busy Parents of Young Children with Nutrition and Food Behavior Tips via an Email Newsletter. National Extension Association of Family and Consumer Sciences Annual Session, Big Sky, MT, September 2016.
- Henneman, A., Peterson, A., Franzen-Castle, L., Wells, C., & Colgrove, A. Quick Tricks to Transform a PowerPoint from Boring Bullets to Powerful Pictures. National Extension Association of Family and Consumer Sciences Annual Session, Big Sky, MT, September 2016.
- Henneman, A., Peterson, A., Franzen-Castle, L., Wells, C., & Colgrove, A. A Website Is Not a ‘Field of Dreams’: How to Build it so They Will Come! National Extension Association of Family and Consumer Sciences Annual Session, Big Sky, MT, September 2016.
- Henneman, A. C., Franzen-Castle, L., Colgrove, K., & Wells, C. Who Says Online Newsletters Are a Dying Breed? How an Email Newsletter Can Grow Your Nutrition Education Outreach. Society for Nutrition Education & Behavior, 2015.
- Kinsey, J. & Henneman, A. C. How to Create Effective Social Media Images to Enhance Engagement. Society for Nutrition Education & Behavior, 2015.
- Henneman, A. C., Franzen-Castle, L., Henneman, A. C., Brison, C., Schneider-Miller, C., Urbanec, N., Losey, A., & Jones, G. Focusing on a Mutual Topic Across Different Online Outlets to Increase Fruit and Vegetable Consumption. Society for Nutrition Education & Behavior, 2015.
- Henneman, A., Jones, C., Wells, C., Peterson, A., Franzen-Castle, L., & Colgrove, K. Using Online Recipes to Help People Improve Food and Nutrition Practices. Society for Nutrition Education & Behavior, 2015.
- Henneman, A. & Franzen-Castle, L., “A “Recipe” for Successively Helping People Improve Food and Nutrition Practices,” NEAFCS Annual Meeting, Lexington, KY, Sep. 18, 2014.
- Henneman, A., Franzen-Castle, L., Peterson, A., Larvick, C. & Wells, C. Gaining Interest with Pinterest for Food and Nutrition Related Topics. Society for Nutrition Education and Behavior Annual Meeting, Milwaukee WI, June 29, 2014.
- Henneman, A., Kinsey, J. & Franzen-Castle, L., Picture This! Increasing Online Engagement by Using Photos and Videos. Society for Nutrition Education and Behavior Annual Meeting, Portland, OR, August 9, 2013.
- Colgrove, K, Henneman, A. C., & Franzen-Castle, L. Society for Nutrition Education and Behavior Annual Meeting, Portland, OR, Using a Monthly Calendar to Promote Food, Nutrition, and Health Themes. August 10, 2013.
- Henneman, A. & Franzen-Castle, L., Changing Food Behavior through an E-mail Newsletter. Society for Nutrition Education and Behavior Annual Meeting, Washington, D.C., July 15, 2012.
- Kinsey, J., and Henneman, A., Seeing Is Believing: Using Visual Images to Engage Community Online, national meeting of the Society for Nutrition Education and Behavior, Washington, DC, July 17, 2012.
- Henneman, A. C., Peterson, A., Albrecht, J., Franzen-Castle, L., Jones, G., Behrends, D., Wells, C., Schwarz, C., Tickner, C., “Creating a Food Web Site that Brings Together Gatekeepers from Farm to Factory to Fork”, Food & Nutrition Extension Educators Annual Workshop, Kansas City, MO, July 23, 2011.

- Henneman, A., Supermarket Savings: Using a Web page, YouTube, FaceBook and Listservs to Educate Consumers on How Small Changes Add Up! national meeting of Society for Nutrition Education, New Orleans, Louisiana, July 11, 2009.
- Peterson, A. and Henneman, A., Garden Grocery Program Promotes Local Foods Sold at Farmers' Markets, national meeting of Society for Nutrition Education, Atlanta, July 2008.
- Henneman, A., Jensen, J., Benes, B., Peterson, A., Brison, C., Hill, J., Kulm, T., Gemar, T. Cold Pizza for Breakfast, Society for Nutrition Education, Chicago, July 2007.
- Henneman, A. and Benes, B., Scoring a Touchdown for Nutrition, at national meeting of Society for Nutrition Education, Chicago, July 2007.
- Henneman, A., Brison, C., Peterson, A., Gemar, T., Kulm, T., Jensen, J., Benes, B. and Hill, J. Cold Pizza for Breakfast, USDA Food Safety & Inspection Service, NSF International, Food and Drug Administration, Centers for Disease Control and Prevention, Cooperative State Research, Education and Extension Service, Food and Nutrition Service Food Safety Education Conference: Reaching A-Risk Audiences and Today's Other Food Safety Challenges, Denver, September 2006.
- Henneman, A. and Boeckner, B. Impact of Using the Internet to Share Local Solutions to Global Issues, s national meeting of Society for Nutrition Education, San Francisco, CA July 2006.
- Henneman, A. and Jensen, J. Sink Those Germs: An Activity to Promote Hand washing to Younger Children, national meeting of Society for Nutrition Education, Orlando, FL, July 2005.
- Henneman, A. and Jensen, J. "Opening the Refrigerator Door to Food Safety Education for College Students," national meeting of Society for Nutrition Education, Philadelphia, PA, July 2003.
- Henneman, A. and Boeckner, B. Leveraging Limited Resources for Maximum Outreach of a Nutrition and Osteoporosis Program Targeted Toward Women, national meeting of Society for Nutrition Education, St. Paul, MN, July 2002.
- Henneman, A. Use an 'Omnimedia' Programming Strategy, national meeting of Society for Nutrition Education, Oakland, CA, July 2001.
- Henneman, A. and Boeckner, B. Helping Time-stressed Consumers Learn How to Prepare Healthy Foods through Live Presentations & the Internet, at American Dietetic Association annual meeting, Denver, October, 2000.
- Henneman, A. Piggy-backing Food Safety Education onto Other Activities, national meeting of Society for Nutrition Education, Charleston, SC, July 2000.
- Henneman, A. Helping People with the End-of-day Dinner Dilemma, Society for Nutrition Education annual meeting, Baltimore, July 1999.
- Henneman, A. Unique Considerations for Developing Written Materials for the Web, Society for Nutrition Education annual meeting, Albuquerque, NM, July 21, 1998.
- Henneman, A. Teaching Consumer Food Safety in Community Education Settings through an Effective and FUN Game, national USDA consumer food safety conference, Washington, D.C., June 12/13, 1997.
- Henneman, A. "Development and Evaluation of an E-mail Newsletter," Society for Nutrition Education annual meeting, Montreal, July 24, 1997.

ORAL PRESENTATIONS (Peer-reviewed)

- Henneman, A., Colgrove, K., Franzen-Castle, L., Peterson, A., Wells, C., "Tips & Tricks for using a Mobile Device for Smart Extension Programming, Promotion, and Marketing, National Extension Association of Family and Consumer Sciences Annual Session, National Extension Association of Family and Consumer Sciences, Omaha, NE, October 16, 2017.
- Franzen-Castle, L., Henneman, A., Wells, C., Colgrove, K. Successful Strategies for Using Facebook as the Hub of a Social Media Presence. National Extension Association of Family and Consumer Sciences Annual Session, Omaha, NE, October 2017.
- Franzen-Castle, L., Henneman, A., Wells, C., Colgrove, K. Successful Strategies for Using Facebook as the Hub of a Social Media Presence. National Extension Association of Family and Consumer Sciences Annual Session, Omaha, NE, October 2017.

- Peterson, A., Henneman, A., Wells, C., Franzen-Castle, L., Colgrove, K. How to Use Free Online Photo Editing Tools and Apps to Make Your Own Photos Attract Social Media Engagement For Your 4-H Program AND Avoid Copyright Issues and Infringements. NAE4-HA Conference, New Orleans, Louisiana, October 2016.
- Franzen-Castle, L., Henneman, A. C., Colgrove, K., & Ostdiek, D. "Reduce Your Workload, Re-Use Existing Materials, and Recycle to New Formats: How Using Digital Platforms Can Help You Work Smarter Not Harder." National Extension Association of Family & Consumer Sciences, White Sulphur Springs, WV, November 5, 2015.
- Franzen-Castle, L., Henneman, A. C., Colgrove, K., Peterson, A., Wells, C., et al. "A Team Approach to Social Networking," National Extension Association of Family & Consumer Sciences, White Sulphur Springs, WV, November 5, 2015.
- Kinsey, J. & Henneman, A. "How Extension Can Think Like an Entrepreneur: 10 Traits and Related Success Stories." National Extension Association of Family & Consumer Sciences, White Sulphur Springs, WV, November 3, 2015.
- Henneman, A. C., Colgrove, K., Peterson, A., Franzen-Castle, L., & Wells, C. "How to Use Free Online Photo-Editing Tools and Apps to Make Your OWN Photos Attract Social Media Engagement and Avoid Copyright Issues and Infringements." National Extension Association of Family & Consumer Sciences, White Sulphur Springs, WV, November 3, 2015.
- Kinsey, J., Sharrard, J., & Henneman, A. "Duplicate Yourself! (How to Reach 100,000 people by Going Virtual with Your Demos)." Society for Nutrition Education and Behavior, San Diego, August 1, 2016.
- French, D., Adams, I., Utt, B. and Henneman, A. "Mealtime Conversations: What's on the Plate of the New 2015 Dietary Guidelines for Americans?", American Association of Family & Consumer Sciences Annual Meeting, Bellevue, Washington, June 23, 2016.
- Henneman, A., Colgrove, K., Franzen-Castle, L., Wells, C., Peterson, A., & Jones, G. "How to Use Images in Social Media Activities to Increase Engagement and Outreach." National Association of Family and Consumer Sciences, Lexington, KY, September 18, 2014.
- Brinkman, P. Kinsey, J., & Henneman, A. JCEP Galaxy IV Conference, Joint Council of Extension Professionals, Pittsburgh, PA, "Taking Programs 'Across the Bridge' into the 21st Century with Technology and Social Media, 'September 18, 2013.
- Kinsey, J., and Henneman, A., 'Seeing Is Believing: Using Visual Images to Engage Community Online, national meeting of the Society for Nutrition Education and Behavior,' Washington, DC, July 17, 2012.

ORAL PRESENTATIONS (Other)

- Lichten, J. and Henneman, A. Quarantine Pantry Essentials. Live national webinar, March 24, 2020.
- Kirchhner, K., Lenihan, A. and Henneman, A. Discovering the Culinary & Cultural Treasures of Emilia-Romagna: The FCP Farm to Table Experience, Italian Style. National webinar presentation for the Academy of Nutrition & Dietetics Food & Culinary Professionals Dietetics Practice Group, February 14, 2019.
- Henneman, A. Marketing Tips & Techniques (Snapseed photo film editor, FilmoraGo Video Editor, Pic Collage Photo Editor, Instagram Photo/Video Sharing social network app), statewide presentation to Extension Educators for Kentucky Cooperative Extension, April 2019.
- Henneman, A. Innovative Approaches to Reduce Food Waste and Promote Foods in Alignment with the 2015 Dietary Guidelines. Nebraska Academy of Nutrition and Dietetics Spring Conference, April 28, 2018. (Presented with Zainab Rida)
- Henneman, A. Waste Not, Want Not: What You Can do to Help Prevent Food Waste, Kansas Nutrition Council, Kansas City, Kansas. April 27, 2017.
- Henneman, A. and Dennet, C. Deliver Your message in Today's World of Dynamic Communications – Audio and Visual Tools and Smartphone Images. April 24, 2017. (Co-presenters of the Keynote presentation for the Washington State Academy of Nutrition and Dietetics).
- Snyder, B., Henneman, A and Colby, S. Choosing Best Images for Nutrition Education Practice and Research", Society for Nutrition Education and Behavior, December 9, 2016. (Webinar)
- French, D., Adams, I., Utt, B. and Henneman, A. Mealtime Conversations: What's on the Plate of the New 2015 Dietary Guidelines for Americans?, American Association of Family & Consumer Sciences Annual Meeting, Bellevue, Washington, June 23, 2016.

- Henneman, A. Tossed Treasures: America's Wasted Food Problem, and How Dietetic Professionals Can Help. Wisconsin Academy of Nutrition and Dietetics Annual Meeting, Wisconsin Dells, Wisconsin, April 21, 2016.
- Henneman, A. "Be Part of the Party to Celebrate the International Year of Pulses (Dry Beans, Peas, Lentils)," National Extension Association for Family and Consumer Sciences, March 31, 2015. (Webinar)
- Kinsey, J. and Henneman, A. "How to Become a Powerful PIN-fluencer!" National Extension Association for Family and Consumer Sciences, August 24, 2016. (Webinar)
- Henneman, A. and Kinsey, J. "Making the Most from Twitter," National Extension Association for Family and Consumer Sciences, August, 2013.
- Henneman, A. (Panelist), "Me and My Mobile", JCEP Galaxy IV Conference, Joint Council of Extension Professionals, Pittsburgh, PA, Sep. 19, 2013.
- Henneman, A. "Social Media: Moving from If to How," National Extension Association of Family and Consumer Sciences, Columbus, Ohio, September 25, 2012.
- Henneman, A. "Put Interest with Pinterest & Other HOT Social Media into Your Extension Practice," Family & Consumer Sciences staff, Scott, Louisiana (2-day workshop) August 1-2, 2012.
- Henneman, A. "Put Interest with Pinterest & Other HOT Social Media into Your Extension Practice," Family & Consumer Sciences staff, Brookings, South Dakota, May 8, 2012.
- Henneman, A. "Put Interest with Pinterest & Other HOT Social Media into Your Extension Practice," national webinar for the National Extension Association of Family & Consumer Sciences, March 27, 2012.
- Henneman, A. C., O'Donnell, K., Webinar Series: Academy of Nutrition and Dietetics (AND) Food and Culinary Professionals Practice group webinar, "Preserving the Garden Bounty with Canning & Freezing: Culinary Inspiration and Science-Based Do's and Don'ts", August 18, 2011.
- Henneman, A. C., Pankonin, A., Webinar: Nebraska Dietetic Association, Nebraska Dietetic Association, Nebraska, "Is There a Place for Social Media in Your Dietetic Practice and ... Can You Afford NOT to Use it?" August 18, 2011.
- Henneman, A. C., Webinar Series: National Extension Association of Family and Consumer Sciences Webinar, National Extension Association of Family and Consumer Sciences, Webinar, "Self-Check Quiz: Dietary Guidelines for Americans 2010", Extension, National, published in proceedings, May 25, 2011.
- Henneman, A. C., Nebraska Dietetic Association Annual Meeting, Nebraska Dietetic Association, Lincoln, NE, "Using Social Media", May 4, 2011.
- Henneman, A., "Social Media in Nutrition Programming," University of Wyoming Cooperative Extension In-Depth Training for Nutrition and Food Safety State Meeting, Laramie, Wyoming, November 3, 2010.
- Henneman, A., "Making YouTube Videos on the Cheap!" eXtension Online Training (available nationwide), August 21, 2010.
- Henneman, A., "Helping Kids Eat Healthier Doesn't Have to be THAT Hard," Nebraska School Nutrition Association annual convention, June 29, 2010.
- Edwards, P. and Henneman, A. "What Dietitians Need to Know about Local Foods," Nebraska Dietetic Association Annual Meeting, Columbus, Nebraska, April 29, 2010.
- Henneman, A., "Eating Healthy with Local Foods," Nebraska Association of Family and Consumer Sciences Annual Meeting, Columbus, Nebraska, April 24, 2010.
- Henneman, A., "Mindless Eating," Nebraska Academy of Physician Assistants CME Conference, Kearney, Nebraska, April 4, 2010.
- Henneman, A., "Helping Consumers Put Healthy Fats on Their Plates!" AgriLife Research & Extension, Texas A&M System, Human Nutrition Conference, College Station, Texas, February 5, 2010.
- Henneman, A., "Mindless Eating," Nebraska Nurse Practitioners Conference, February 19, 2010.
- Henneman, A., "Supermarket Savings: Education Consumers on How Small Changes Add Up!" Society for nutrition Annual Meeting, New Orleans, Louisiana, July 13, 2009.
- Henneman, A., "Mindless Eating," Public Health Association of Nebraska, University of Nebraska Medical Center College of Public Health; Nebraska Department of Health and Human Services, Creighton University School of Medicine, The Center for Biopreparedness Education, Nebraska Minority Public Health Association; Nebraska Public Health Conference (statewide), April 8, 2009.

- Member of panel presentation with Janice Bissex, Lauren Swann, Alice Henneman, Sarah Woodside, "Making New Media and Social Networking Work for You," Food and Culinary Professionals Practice Group of the American Dietetic Association webinar, April, 24, 2009.
- Henneman, A., "Using Extension's Local Programs and Web Presence in Promoting Local Foods," Wyoming Extension state wide Living Well from the Ground Up Conference, March 21, 2010.
- Henneman, A., "Freezing Meals for Future Use," University of Extension / Nebraska Department of Agriculture Annual Women in Agriculture conference, Kearney, Nebraska, February 27, 2009.
- Henneman, A., "Stretching Your Food Dollar by Planning Ahead," Kansas Cooperative Extension statewide conference for Food & Nutrition Program / Expanded Food & Nutrition Education Program Agents, Manhattan, Kansas, February, 3, 2009.
- Henneman, A., "Mindless Eating – Countering the Epidemic of Obesity," Nebraska Academy of Family Physicians Fall Conference, Beatrice, Nebraska, November 15, 2008.
- Peterson, A. and Henneman, A., "Food Safety and Sanitation: What You Need to Know as an RD," Nebraska Dietetic Association Annual Conference, Omaha, Nebraska, April 25, 2008.
- Benes, B. and Henneman, A., "School Wellness Policies: The Role of The School in Providing Healthy Food and Activity Environments for Children," Nebraska Department of Health and Human Services Office of Family Health in partnership with ActionNow! State conference, Lincoln, Nebraska, September 24, 2007.
- Henneman, A., "Playing with MyPyramid," national presentation at the Extension Family Community Education Conference, Omaha, Nebraska, August 11, 2007.
- Henneman, A., "Powerful PowerPoints 101," University of South Dakota Extension staff in-service, (presented via a Breeze/Adobe Connect session), May 16, 2007.
- Henneman, A., "What You Don't Know About Food Safety CAN Hurt You!" University of Missouri Extension staff in-service, (presented via polycom to Missouri), March 2, 2007.
- Henneman, A. and Kahl, D., "Powerful PowerPoints 101," Nebraska Cooperative Extension Association, Annual Meeting, North Platte, Nebraska, November 16, 2006.
- Henneman, A., "Let's Play FOOD-Ball," Nebraska Association for Health, Physical Education, Recreation and Dance/Iowa Association for Health, Physical Education Joint Fall Conference, Council Bluffs, Iowa, November 4, 2006.
- Henneman, A., "Update on MyPyramid," West Virginia Extension regional meeting for extension educators, registered dietitians and other community partners, Charleston, West Virginia, October 1, 2006.
- Henneman, A., "What Can We Teach about MyPyramid ... and How Do We Do It," University of Wyoming Cooperative Extension regional meeting for extension educators and community partners, Casper, Wyoming, April 4, 2006.
- Chapman-Novakofski, K., Morgan, K., Boushey, C., Plawecki, K., and Henneman, A., "Leading the Way in Osteoporosis Prevention, Society for Nutrition Education Annual Meeting, Orlando, Florida, July 25, 2005.
- Henneman, A. and Benes, B., "Understanding the 2005 Dietary Guidelines," Nebraska Dietetic Association Annual Meeting, Lincoln, Nebraska, April 29, 2005.

PUBLICATIONS

PUBLICATIONS (peer-reviewed)

- One of several contributing authors to the book, "Communicating Nutrition: The Authoritative Guide. Published by the Academy of Nutrition and Dietetics, Available spring 2020.
- Henneman, A., Wells, C., Colgrove, K., U Franzen-Castle, L., Why FCS Professionals Need to Use Social Media and Best Practices for Getting Started. Journal of the National Association of Family & Consumer Sciences. (Vol. 14); 2019. Available at: <https://www.neafcs.org/assets/documents/journal/2019-jneafcs/2019-JNEAFCS-FINAL-Web.pdf>
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- Henneman, A., Don't Mess with Food Safety Myths! Nutrition Today, Spring 1999.

PUBLICATIONS (Professional, not peer-reviewed)

- Contributed to a chapter in: Contento, I.R. & Koch, P. A. 2020. Nutrition Education: Linking Research, Theory, and Practice. “Use of Social Media in Nutrition Education: Definitions and Examples, pp 490 – 492.
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- Henneman, A., Food Safety section for American Dietetic Association online manual, 2004, updated 2005.

SOCIAL MEDIA

- Twitter: <https://twitter.com/alicehenneman>
- Slideshare: <http://www.slideshare.net/alicehenneman>
- YouTube Channel: <http://www.youtube.com/alicehenneman>
- Pinterest: <http://pinterest.com/alicehenneman>
- Vimeo: <http://flickr.com/alicehenneman>

- LinkedIn: <http://www.linkedin.com/in/alicehenneman>
- Flickr: <https://www.flickr.com/photos/alicehenneman>
- Instagram: <https://www.instagram.com/alicehenneman/>

CONTRIBUTIONS TO THE DIETETICS PROFESSION

Academy of Nutrition and Dietetics, 1972 - present

- **Food and Culinary Professionals Practice Group, 1998 - present**
 - Member of 3 committees to plan and choose Culinary Educational Trip Experience
 - Culinary Educational Trip Chair, Greece - 2010, Argentina - 2011
 - Education Chair, 2008 – 2010
 - Helped with the first Internet webinars offered by FCP
 - Secretary, 2006 - 2008
 - Listserv Chair, 2003 - 2006
- **Nutrition Entrepreneurs Practice Group, 1994 - present**
- **Nutrition Education for the Public, 2010 – present**
 - “Outstanding Nutrition Education for the Public Member Award” 2015
 - Awards Committee, 2014- 2015
 - Communications Chair, 2013-2014
 - Created electronic mailing list for FCP, 2014
 - Finished setting up email newsletter after Communications Chair resigned
- **Other**
 - Selected to create with Dayna Burgeson RDN, a PowerPoint to be delivered in 2017 by Academy members to several affiliate organizations, “Food Preservation: To Increase Efficiency in the Home Kitchen & Help Reduce Food Waste” 2016-2017
 - Chosen by Academy to present on "Tossed Treasures: America’s Wasted Food Problem, and How Dietetic Professionals Can Help", Wisconsin Academy of Nutrition and Dietetics Annual Meeting, Wisconsin Dells, Wisconsin, April 21, 2016
 - Selected to create with Chris Vogliano, MS, RDN, a PowerPoint toolkit for the Academy of Nutrition and Dietetics, “Tossed Treasures. How We All Can Waste Less Food,” one of the Academy’s most popular recent toolkits. <http://eatrightfoundation.org/toolkits-webinars/> 2015-16
 - Selected to create with Chris Vogliano, MS, RDN, a PowerPoint presentation that was delivered by Academy members to several affiliates, “Tossed Treasures: America’s Wasted Food Problem, and How Dietetic Professionals Can Help. 2015-16
 - Moderator, "A Balanced Approach to Understanding the Science of Antibiotics in Animal Agriculture", Academy panel, FNCE, September 3, 2015
 - Presenter and author of a section of Academy U.S. Farming 101/Part 1 Future of Food Webinar. July 2014.
 - Selected by Academy to participate in RDN Farmer expert advisory group group, a group of dietitians that has a connection to farming and helps promote the intersection of agriculture and food. 2014
 - Received “Anita Owen Award for Innovative Nutrition Education for the Public,” from the Academy given for a program I developed: Power: The Food Guide Game, 1996. (Lead developer i with LaDeane Jha)

Nebraska Academy of Nutrition and Dietetics, 1972 - present

- Newsletter editor, 2018 - present
- “Outstanding Nebraska Dietitian,” Nebraska Dietetic Association, 1988

- President, 1983
- Numerous committee assignments, etc. over the years such as Parliamentarian, Nominating Committee, etc.

Lincoln-Lancaster County Academy of Nutrition and Dietetics, 1972 - present

- “Recognized Young Nebraska Dietitian,” Nebraska Dietetic Association, 1977
- President, 1975
- Secretary, 1973
- Numerous committee assignments, TV appearances, etc. over the years.

Society for Nutrition Education, 1972 - present

- Board of trustees, 2016 – present
 - Secretary, 2017 - present
- Journal Committee, 2008 - 2010
- Food and Nutrition Extension Educators Section Communications Chair, 2004 - 2008
- Reviewer for MyPyramid materials for SNEB website, 2006 - 2009

Other National Organizational Memberships

- International Association of Culinary Professionals, 2003 - present
- Nebraska Cooperative Extension Association, 1980 - 2019
- National Association of Extension Home Economists, 1930 – 2019; became lifetime member after retiring from Extension
- Nebraska Association of Extension Home Economists, 1980 - 2019

Recent Local Involvement

- Nebraska Agribusiness Club, 2016 – present
 - Secretary, 2019
- e-Health Council, Nebraska Information Technology Commission, 2008 - 2014
- Nebraska Buy Fresh Buy Local Board, 2008 - present
 - Board member involved in strategic planning and event creation/ assistance
- Lancaster County Department of Health Food Handlers’ Committee, 2008 - 2013
 - Vice Chair, 2012 - 2013
 - Collaborated (as lead author) with Health Department colleague, Joyce Jensen, in developing several free downloadable posters, and PowerPoints to promote food safety.
- Community CROPS (Combining Resources, Opportunities, and People for Sustainability) – located in Lancaster County
 - Board member, 2007 - 2013
- University of Nebraska–Lincoln Chancellors’ Wellness Committee, 2009 - 2015